

Signature Series

TM

~ STRATEGIC BOOT CAMP ~ ALIGNING STRATEGY & TACTICS

Many organizations find it difficult to create an integrated strategy, then implement it effectively with appropriately aligned tactics. Strategic Boot Camp is a targeted program that helps bring a management team into strategic focus. Our intensive two-day program is structured to help a senior management team identify key success competencies of their organization, understand how they create intrinsic value for their customers, and what threats the organization faces. We then use a consensus building approach to have the senior team create a prioritized list of strategically sound tactics that they can begin to implement immediately after the session concludes. Unlike many strategic planning exercises that tend to generate a dust-attracting binder, Strategic Boot Camp is action-oriented and entrepreneurial in nature.



Thomas-Ritt

Helping Business-to-Business Succeed.

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